



The Kili Challenge

3 Teams, 2 Countries, 1 Mountain

INTRODUCTION

The Kili Challenge will be held in September 2011, starting in Nairobi, Kenya and concluding in Moshi, Tanzania. There will be three teams reaching Mt. Kilimanjaro in 3 different ways.

One team will be running from Nairobi to Tanzania, another climbing the mountain, the last attempting to break the world record of running to the summit.

Mount Kilimanjaro is the 4th highest freestanding mountain in the world, rising 5,882 metres (19,298 ft) from the base. The highest point on Mount Kilimanjaro is Uhuru Peak. There are several routes that can be followed to reach the summit, each of which offers many different and spectacular views of the mountain. The Machame Route is the most popular and successful route with which the summit success rate is 98%.

The Machame Route is rewarding with a scenic splendour not seen on other routes. The topography of the Machame Route offers you the opportunity to climb high and sleep low, which helps your body acclimatise faster and minimise the effects of altitude sickness. From late afternoon sunsets at Shira, to the misty revelations of Kibo at the great Barranco Wall, the Machame Route offers the adventurous hiker a stunning scenic 'slide show' over 6 days.

PURPOSE

The Challenge has a twofold purpose:

1. To bring about awareness of the water needs of those in developing nations.
2. To raise funds for water projects in Africa.

Entrants into The Kili Challenge will be raising funds for water projects in Kenya and Tanzania. It is anticipated that each entrant will fundraise \$5,000 in addition to paying their travel expenses. 100% of this will go towards providing safe, clean drinking water to schools and medical clinics.

MEDIA COVERAGE

A team of photographers and film makers will be documenting both the runners and climbers journey. Once the documentary is completed it is anticipated that it will be viewed on mainstream television.

In Nairobi a number of television crews and media representatives will join us for the launch of The Kili Challenge at the Hilton Hotel. We will be joined by the Australian High Commissioner and Kenyan Government representatives.

An interactive website will be built where:

- ✓ Climbers can post video clips, photos & tweets
- ✓ Climbers will have their photograph, bios and story
- ✓ Real time giving for the public
- ✓ Links to social networking sites

STRUCTURE

There will be 4 teams involved in The Kili Challenge as outlined below.

Team A – Runners

A team of 4 Australians and 1 Kenyan will run over a 5 day period from Nairobi to Mt. Kilimanjaro. Running will take place in the morning and the afternoons spent engaging in community projects. Each runner will cover 12 kilometres daily. At the 10 kilometre mark the next runner will join the first, a 'handover' period, where the runners will complete the next 2 kilometres together. Team A will arrive at the base of Mt. Kilimanjaro the evening before Team C departs.

Throughout the run two security vehicles will be in service, one at the rear of the runner, the other in the front. Each vehicle will be clearly labelled and with safety lights.

Accommodation will either be tenting or in guest houses.

Team B – Climbers

A team will make the climb up Mt. Kilimanjaro over a 6 day period. They will be led by local guides from the Climb Kilimanjaro Company. On the day they reach the top team C will depart base camp. Climbers can choose to have porters carry their baggage (at an additional cost).

Accommodation will be tenting.

Team C – Running the Mountain

This team will endeavour to break the current world record for running up Mt. Kilimanjaro (5 ½ hours). This team will need to acclimatise itself as altitude sickness will be the main challenge. Therefore they will be at base camp at least 3 days before attempting the run.

Medics, Media & Drivers

This is the support team that will be split between the above 3 teams. Staff will be well equipped for the trip with full access to any medical equipment. Media staff will be photographing progress and also making a documentary for use back in Australia. We will be using both Australian and local drivers.

EXAMPLE ITINERARY

DATE (Sept)	DETAILS
Thursday 8	Team leaves Sydney
Friday 9	Team arrives Nairobi
Saturday 10	Media Appointments, Visit High Commissioner
Sunday 11	Teams B & C transferred to Tanzania
Monday 12	Day 1
Tuesday 13	Day 2
Wednesday 14	Day 3
Thursday 15	Day 4
Friday 16	Day 5
Saturday 17	Day 6
Sunday 18	Team B climbs down, Team C runs up
Monday 19	Teams departs Nairobi

PROJECTS

During the afternoon, Team A will visit several community projects, schools, hold workshops and seminars (if required).

OFFICIAL MEETINGS

Visits will take place to the Australian High Commissioner as well as a publicity event for TV and newspaper crews.

SPONSORSHIP

Corporate sponsorship will be undertaken for running and climbing clothing.

EXPENSES

Approximate costs are as follows:

➤ International flight	\$2,400
➤ Visas	\$ 100
➤ Insurance	\$ 100
➤ Airport transport	\$ 100
➤ Internal travel	\$ 200
➤ Trekkers	\$2,000
➤ Runners	\$1,000
➤ Vaccinations	\$ 250
➤ Extra accommodation	\$ 200

Once numbers have been confirmed, a set expense list will be emailed. This does not include any stopovers, spending money or entry into tourist activities.

Dependant on time availability of individuals, we encourage attendees to stay longer in Africa to visit other tourist spots.

SECURITY

Security is to be organised and provided by JKG Global, a Sydney based risk management consultancy business. JKG will take the teams through a mandatory training session prior to leaving.

ORGANISERS

This trip is coordinated by Aussies Into Africa, a Sydney based business that specialises in trips to Africa. Staff have travelled a number of times to Africa and are well versed in the culture and lifestyle there.

The climbing portion of the trip will be hosted by the Climbing Kilimanjaro Company.

ACCOMMODATION

In Nairobi and upon arriving in Moshi, accommodation will be in hotels. During the running and trekking portions of the trip, teams will be staying in tents. For trekkers, porters will be setting up and dismantling tents. There is an additional cost for hiring a porter.

MEDICAL PERMISSION

Every person on the trip must submit to a full medical check from their GP. Anyone unfit for the trip will not be permitted to attend. Conditions on the trip can be extreme and harsh. Emergency medivac by helicopter is not normally possible from Mount Kilimanjaro. If a climber gets altitude sickness, they will be immediately taken down to base camp.

VISAS

A multiple visa is required for Kenya, while a single entry visa is needed for Tanzania. These will be organised before leaving Australia. Entrants must have at least 6 months validity on their passports.

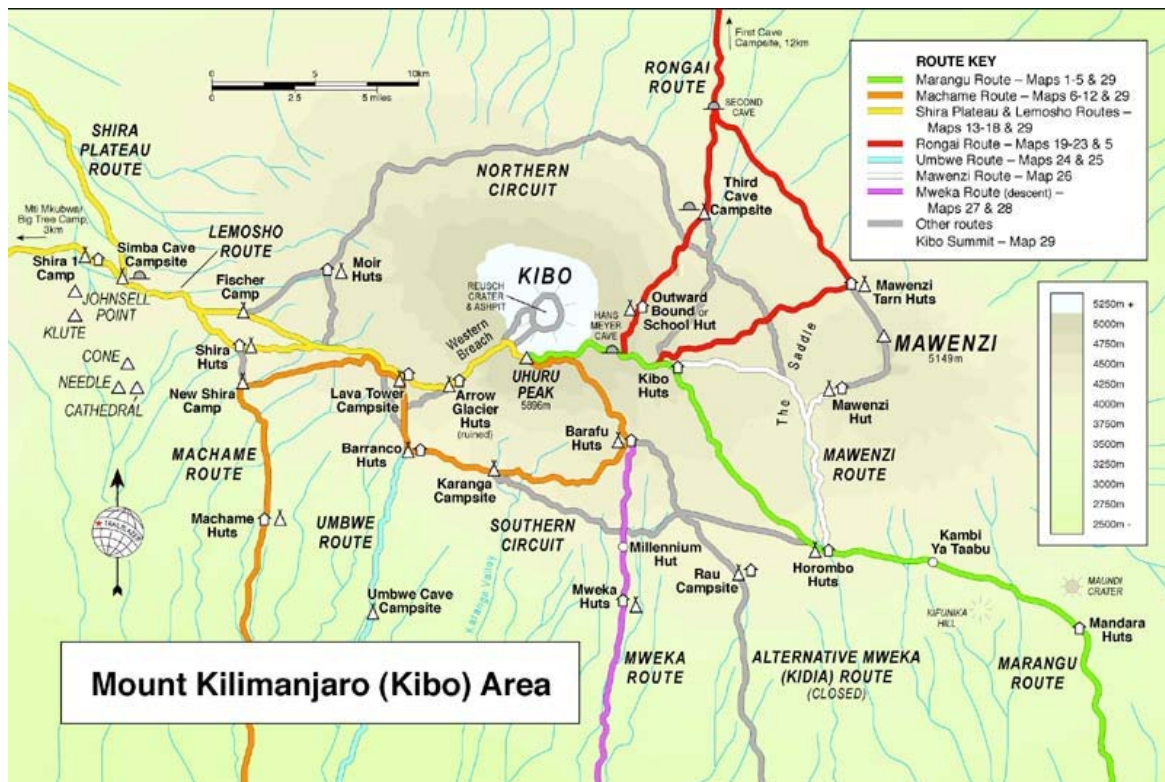
INSURANCE

It is mandatory that each person has full travel insurance for the entirety of the trip. While all care will be taken, Beyond**Water**, Aussies Into Africa and the Climbing Kilimanjaro Company, they will not be held liable for any injury, death or loss of items. All entrants must sign a waiver before embarking on the trip.

TRANSPORT

Teams will be transported by private vehicles during the trip unless there is the necessity for alternative transportation such as motorbikes, taxis or buses.

MAP



FUNDRAISING

It is anticipated that each team member will raise around \$5,000 which will go directly to a water project for BeyondWater. Entrants will be given a fundraising page via GoFundraise where people can make online donations and be linked to the specifically designed website for The Kili Challenge.

TRAINING

Every team member is expected to join the one day training seminar, unless they are situated in another country. This will be held one month before departure. Emphasis will be on culture, security and teamwork. Upon confirmation of entry and the non refundable deposit, members will receive a training manual that they are expected to complete before the trip. Trekkers will be given a training program to prepare them for the climb.

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